

## Special Promotions & Events Committee

These activities are brought to you by the members of the Atlantic Area Chamber of Commerce Special Promotions & Events Committee. Please thank and support these businesses for making Christmas in Atlantic possible!

1220 AM KJAN	Gronewold, Bell, Kyhnn & Co.
96.5 KSOM & KS95.7	Hockenberry Family Care
A.M. Cohron & Son	Hy-Vee
Atlantic Animal Health Center	Iowa Western Community College
Atlantic Coca-Cola Bottling Co.	McAtee Tire
Atlantic Feedwater Systems	McCurdy Investments
Atlantic Locker Service	McDermott & Son Roofing
Atlantic Motor Supply (NAPA)	Meyer & Gross Real Estate Co
Atlantic Municipal Utilities	Nishna Valley Credit Union
Atlantic News Telegraph	Nishna Valley Family YMCA
Atlantic Nursing & Rehab Center	Olsen's Outdoor Power
Audiological Services of Iowa	Orscheln Farm & Home Supply
Aunt B's	Rex Pharmacy
Bonnesen's Five & Ten Store	Robinson True Value Hardware
Brink Flower & Gift Co	Safeguard/Choice Printing
Brown's Shoe Fit	Schweser's
Brymons Interiors	Sears Authorized Hometown Store
Camblin Plumbing & Heating	State Farm Insurance, JT Reisdorph
Cappel's Ace Hardware	Stifel Nicolaus
Cass County Health System	Tanner's Fashions
Country Tire	Templeman's Furniture & Antiques
Cullen & Associates	The Nest Egg
David Jones Farmers Ins.	The Pretty Woman/Finder's Keepers
Deter Motor Co.	Tinder Box
Downtowner Cafe & Catering	Unique Salon & Spa
Fareway	United Group Insurance
Farmer's Kitchen	Verizon Wireless/ Select Comm.
First Whitney Bank	Villa Dance
Geis Perry Jewelry	W & S Appliance
	Wal-Mart
	Wells Fargo Bank

# Holiday Contests

## The 12 Days of Christmas

You could win \$100 in AtlantiCash during the 12 Days of Christmas! From December



13<sup>th</sup> through the 24<sup>th</sup>, we will draw 2 names each day. Both winners will receive \$100 in AtlantiCash! You may enter to win at the participating businesses listed in this brochure. No purchase necessary.

*Sponsored by the Special Promotions & Events Committee*

## Christmas Lights Contest

Area homes decked out for the holidays may be nominated for this contest by calling AMU at 243-1395, or the Atlantic Area Chamber of Commerce at 243-3017. Prizes (AMU credit vouchers) will be awarded.



*Sponsored by Atlantic Municipal Utilities*

# Christmas in Atlantic

## 2011 Holiday Event Schedule

### Just Believe!



*Come for the parade, fireworks, concert & so much more!*



*Sponsored by the Atlantic Area Chamber of Commerce  
Special Promotions & Events Committee.*

## The Perfect Gift!

AtlantiCash is a gift certificate that's good at more than 230 area businesses.  
**Available in \$5 and \$20 certificates.**  
**Call us at 243-3017 to place your order!**

Atlantic Area Chamber of Commerce  
102 Chestnut Street Atlantic, Iowa 50022  
712.243.3017 Toll-free 877.283.2124  
chamber@atlanticiowa.com

This brochure was created through a cooperative effort with the Atlantic Community Promotion Commission.

## Saturday, December 3<sup>rd</sup>

Breakfast with Santa  
9 to 11 a.m. at Hy-Vee  
(1630 7th Street East)

Join the Big Guy for breakfast at Hy-Vee.  
**Sponsored by Hy-Vee**

### DOES Cookie and Candy Walk

9 a.m. to Noon at the Elk's Lodge  
(501 Poplar Street)

### Horse-drawn Wagon Rides

3 to 5 p.m. at 6th & Chestnut  
Enjoy downtown from a horse drawn wagon.  
**Sponsored by First Whitney Bank & Trust, Wells Fargo Bank, and Leonard Family Businesses**

### Soup to Go

5 p.m. at 207 Chestnut  
Warm your body with a cup of soup to go from the Coca-Cola Museum Group.

### Holiday Shopping & Living Windows

5 to 6 p.m.  
Catch a glimpse of Christmas themed window displays as you shop for all the good boys & girls on your list!



### Fireworks

To kick-off the parade, enjoy a fireworks display over the depot!

**Sponsored by A.M. Cohron & Son**

### Lighted Christmas Parade

6 p.m. on Chestnut Street  
Everyone enjoys this community tradition! All entries include a creative use of lights. Don't forget your hat and mittens! Prizes awarded!

**Sponsored by Wal-Mart**



## More Holiday Happenings...

### Elect a Scrooge Contest

November 1-30  
Help support the Atlantic Food Pantry with your donation during this fun contest.

### Grand Lighting

November 17 at 5:30 p.m.  
Start the holiday season off with the Grand Lighting in Atlantic's City Park. Festivities include seasonal entertainment, carriage rides, merchant open houses, and Santa visits in the cabin.

### Festival of Trees

December 1-4  
The American Cancer Society will host the Annual Festival of Trees. Held at the St. Peter & Paul Catholic Parish Center (105 W 5th Street). Attendees will get a chance to look at trees decorated in a range of themes and décor. The 25<sup>th</sup> annual festival will be held Thursday from 10-7; Friday 10-6; Saturday 10-7; and Sunday 10-3.

### Christmas Walk

December 4 from 4 to 7 p.m.  
Enjoy touring decorated homes. Tickets are \$10 at: Brink Flower & Gift, The Tinder Box, The Pretty Woman, Simply Hair, or by calling 243-6615. Proceeds go to Family Crisis Support Network to support victim services.

## Sunday, November 27<sup>th</sup>

### Holiday Chocolate Walk

1 to 4 p.m.  
Enjoy holiday shopping with a sweet taste of the holidays. Pick up a different chocolate - themed sample and recipe card at each location. The Chamber will have a list of participants.

## Saturday, December 10<sup>th</sup> Holiday Concert & Angels of Christmas

7 p.m. at First United Methodist Church (800 Poplar)  
Join us as local musicians sing and perform the melodies of the holidays. Angels of Christmas will also be presented.

**Sponsored by Bonnesen's 5 & 10, Aunt B's, and Unique Salon & Spa. Angels of Christmas sponsored by Stifel Nicolaus**



### Santa Visits

Visit Santa in his cabin in City Park (6<sup>th</sup> and Poplar) at these times:  
3-5 p.m. on Saturday, December 3  
5:30-7 p.m. on Thursdays (Dec. 1, 8, 15, 22)  
1:30-3:30 p.m. on Saturdays (Nov. 26, Dec. 10, 17, 24)

**Sponsored by Brymons Interiors & the Atlantic Rotary Club**

### Horse-drawn Wagon Rides

Grand Lighting, November 17 from 6-8 p.m.  
Saturday, November 26 from 1:30-3:30  
Saturday, December 3 from 3 to 5 p.m.  
Saturdays, Dec. 10, 17 from 1:30-3:30 p.m.  
Rides start at 6th and Chestnut.

**Sponsored by First Whitney Bank & Trust, Wells Fargo Bank, Leonard Family Businesses**

### Angels of Christmas

Two individuals who symbolize the true meaning of the season will be selected as the Angels of Christmas at the Holiday Concert on December 10th. Nominate your Angel of Christmas today by submitting a brief essay about this person to the Chamber office at 102 Chestnut Street or chamber@atlanticiowa.com. **Sponsored by Stifel Nicolaus**