

COMMUNITY PROMOTION COMMISSION FUNDING REQUEST

MISSION STATEMENT

To prepare and execute a strategic plan for the external advertising of the community in order to promote retail and industrial growth, tourism and population growth in the community.

DATE OF REQUEST _____

GROUP/ ORGANIZATION REQUESTING FUNDS

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ PHONE _____

TOTAL FUNDS REQUESTED _____

DATE FUNDS WILL BE NEEDED _____

1. Describe the purpose of this request including a detailed explanation for use of the funds showing a rough breakdown of how the funds would be spent.

2. HAS THE CPC PROVIDED FUNDING FOR THIS IN THE PAST ☐ YES ☐ NO

If yes, provide details of how the funds were spent and how those expenses promoted Atlantic. (please attach examples of ads, printed material etc.)

3. Explain how this request is going to be used to promote the community and/or bring people to Atlantic. If applicable, include what actions will be taken to encourage visitors to access Atlantic businesses.

4. What other financial resources do you have available for this request?

5. Additional comments:

All ads funded through the Atlantic Community Promotion Commission shall include the Atlantic Community Promotion Commission name. The size of the Atlantic Community Promotion Commission printed name should be in proportion with the size of the ad. All electronic ads shall also include a credit line or spoken words that the ad is a "Cooperative effort with the Atlantic Community Promotion Commission." Please describe or show how/ where credit line will be used in your application for funding request.