

Community Promotion Commission
November 5, 2015
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Mosier, Saluk, and Wieser. Absent: Fredrickson.

Wieser moved, Saluk seconded, to approve the agenda as posted. Passed.

Mosier moved, Wieser seconded, to approve the minutes of the October 1, 2015 meeting as presented. Passed.

Chamber of Commerce Executive Director Ouida Hargens explained a request for Quarter Community Marketing in the amount of \$6,900. This includes \$1,500 for Highway 6 Campaign reimbursement, \$3,000 for Christmas in Atlantic brochure reimbursement, and \$2,400 for the Shop Local Campaign.

Mosier moved, Wieser seconded, to approve the Quarter Community Marketing for \$6,900. Passed.

Saluk moved, Mosier seconded, to approve the Chamber of Commerce bill for 2015 Iowa Tourism Conference in the amount of \$801.40. Passed.

Mosier moved, Wieser seconded, to approve the Chamber of Commerce bill of \$3,000 with grant money for the marquee sign. Passed.

Wieser moved, Mosier seconded, to approve the Chamber of Commerce bill for Explore Atlantic Brochure in the amount of \$1,500. Passed.

Hargens reported that she will be visiting with the new business Pickers Parlor regarding the Business Incentive Grant.

Wieser reported that Upper Cut has expanded and added a boutique and they will be speaking with the owner about the Business Incentive Grant.

Hargens gave an update on several items including: 4th Quarter Marketing, Highway 6 Campaign, Shop Local Campaign and Small Business Saturday, Christmas in Atlantic, and the Community Guide.

Mosier moved, Saluk seconded, to approve the payment difference of \$39.74 to the Atlantic Disc Golf Club with a total paid of \$1,989.74. Passed.

Wieser moved, Mosier seconded, to approve the October Finance Report. Passed.

The next regular Community Promotion Meeting will be Thursday, December 3, 2015 at noon.

Mosier moved, Wieser seconded, to adjourn at 12:31 p.m. Passed.

Steve Livengood
Chairman

Attest: Deirdre Derby
Secretary