

Community Promotion Commission  
February 4, 2016  
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Fredrickson, Mosier, Saluk, and Wieser. Absent: None. Also present was City Councilmember Casady.

Fredrickson moved, Wieser seconded, to amend the budget by adding "Chamber Request - \$100 for 2016 Western Iowa Tourism Conference" as item #5.A., "Chamber Request - \$1,300 for 2016 Iowa Travel Guide" as item #5.B., "Chamber Request - \$6,000 for Explore, Discover, Share Campaign" as item #5.C., "Coca-Cola Museum - \$5,000" as item #6.B., and to approve the rest of the agenda as posted. Passed.

Saluk moved, Fredrickson seconded, to approve the minutes of the January 7, 2016 meeting as presented. Passed.

Wieser moved, Mosier seconded, to approve the Chamber Request of \$100 for the 2016 Western Iowa Tourism Conference. Passed.

Mosier moved, Wieser seconded, to approve the Chamber Request of \$1,300 for the 2016 Iowa Travel Guide. Passed.

Wieser moved, Fredrickson seconded, to approve the Chamber Request of \$6,000 for the Explore, Discover, Share Campaign as a \$3,000 payment in FY16 and \$3,000 payment in FY17. Passed.

Mosier moved, Wieser seconded, to approve the bill from Nishna Valley Trails for \$5,000. Passed.

Dave Chase gave an update on the trails project.

Dolly Bergmann gave an update on the Coca-Cola Museum.

Wieser moved, Fredrickson seconded, to approve the bill from Coca-Cola Museum for \$5,000. Passed.

Chamber of Commerce Executive Director Ouida Hargens gave an update on several items including: Community Guides, Marquee sign, and campaigns coming up.

Saluk moved, Mosier seconded, to approve the January Finance Report. Passed.

The Commission briefly discussed the budget.

The next regular Community Promotion Meeting will be Thursday, March 3, 2016 at noon.

Wieser moved, Mosier seconded, to adjourn at 12:51 p.m. Passed.

Steve Livengood  
Chairman

Attest: Deirdre Derby  
Secretary