

Community Promotion Commission
February 2, 2017
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Fredrickson, Mosier, and Schroder. Absent: Saluk. Also present was City Councilmember Casady.

Fredrickson moved, Schroder seconded, to approve the agenda as posted. Passed.

Fredrickson moved, Mosier seconded, to approve the minutes of the January 5, 2017 meeting as presented. Passed.

Mosier moved, Fredrickson seconded, to approve the Chamber of Commerce request for 2017 Iowa Travel Guide in the amount of \$1,300. Passed.

Schroder moved, Fredrickson seconded, to approve the Chamber of Commerce request for the Explore Atlantic Brochure in the amount of \$1,500. Passed.

Mosier moved, Schroder seconded, to approve the Chamber of Commerce request for 2017 Western Iowa Tourism Guide in the amount of \$1,200. Passed.

Schroder moved, Fredricksen seconded, to approve the Atlantic Disc Golf Request to increase their budgeted amount for FY 18 from \$2,200 to \$2,900. Passed.

Chamber of Commerce Executive Director Ouida Hargens reported that the CPC will be receiving a Business Incentive Grant from Rush, CPA.

Hargens gave an update on several items including: Community Guides, Atlantic brochures, planning for 2017, Shop Local Campaign, and Crazy Days.

Cass/Atlantic Development Corporation Executive Director Russell Joyce gave an update on community development.

Fredrickson moved, Mosier seconded, to approve the January Finance Report. Passed.

The next regular Community Promotion Meeting will be Thursday, March 2, 2017 at noon.

Mosier moved, Schroder seconded, to adjourn at 12:41 p.m. Passed.

Steve Livengood
Chairman

Attest: Deirdre Derby
Secretary