

Community Promotion Commission
August 3, 2017
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Fredrickson, Mosier, and Saluk. Absent: Schroder. Also present was City Councilmembers Brink & Casady and Mayor Jones.

Fredrickson moved, Saluk seconded, to approve the proposed agenda. Passed.

Mosier moved, Fredrickson seconded, to approve the minutes of the July 6, 2017 meeting as presented. Passed.

Saluk moved, Mosier seconded, to pay the Chamber of Commerce in the amount of \$10,800.00 for their shop local campaign. Passed.

Mosier moved, Fredrickson seconded, to pay Atlantic Rock Island Society Enterprise (ARISE) in the amount of \$2,000.00 for their marketing. Livengood abstained from the vote as he is president of ARISE. Passed.

Fredrickson moved, Mosier seconded, to approve the funding request of the Atlantic Rotary Club for 4th of July fireworks in the amount of \$1,000.00. Passed.

Mosier moved, Fredrickson seconded, to approve the funding request of the Chamber of Commerce for Atlanticfest brochures and banners in the amount of \$2,500.00. Passed.

Bailey Smith spoke on behalf of the Chamber of Commerce stating Atlanticfest is August 12, 2017. Coca-Cola days are September 22nd & 23rd. She's still trying to get a hold of Coffee7 for the Incentive Grant but they will not call her back.

Russell Joyce with CADCO reported about the new staff at the hospital. He also stated a telemarketing company wants to come to Atlantic and we have the space for them to come but will need fiber optics.

Mayor Jones spoke about how we need bring people to town and have Atlantic host meetings as a centralized location for companies. Amanda Martin will be paid \$8,000.00 per year for working 8-10 hours per week to make phone calls and send mailers to promote Atlantic.

Saluk moved, Fredrickson seconded, to approve \$2,000.00 for this quarter to pay the City of Atlantic for Amanda Martin's promotion services.

Councilmember Casady spoke about the Downtown Beautification Plan and how it doesn't look good with the flowers that were planted. He suggested they do more to improve its appearance.

Mosier moved, Fredrickson seconded, to approve the Finance Report. Passed.

The next regular Community Promotion Meeting will be Thursday, September 7, 2017 at noon.

Fredrickson moved, Mosier seconded, to adjourn at 12:46 p.m. Passed.

Chairman

Attest: _____
Secretary