

Community Promotion Commission
May 4, 2017
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Mosier, Saluk, and Schroder. Absent: Fredrickson. Also present was City Councilmember Casady.

Saluk moved, Schroder seconded, to approve the amended agenda. Passed.

Mosier moved, Schroder seconded, to approve the minutes of the April 6, 2017 meeting as presented. Passed.

Mosier stated since SWITA is not promoting Atlantic business, it would not be in the best interest of the CPC to contribute. Livengood added that SWITA is already in the city's budget - for \$8,000.00.

Mosier moved, Saluk seconded, to approve \$1,000.00 to Rush CPA for the incentive grant. Passed.

Schroder moved, Saluk seconded, to approve \$2,000.00 to Atlantic Chamber of Commerce for marketing Crazy Daze. Passed.

Mosier moved, and Schroder seconded, to approve \$2,400.00 to Park & Rec for the ice skating rink. Passed.

Bailey Smith spoke on behalf of the Chamber and passed around new brochures and tourism magazines. She stated the Shop Local Campaign takes a break in May and added 4,300 passports were turned in totaling \$735,000 spent at participating businesses.

Russell Joyce with CADCO reported that Owner Revolution lost their contract with Yeti. They are trying to contract more business in the plant and they still operate Connect A Dock. He mentioned Iowa Workforce Development would like to put on a job fair. CADCO is going to complete a labor survey and is looking for \$2,000.00 or so to help finance.

Mosier moved, Schroder seconded, to approve the April Finance Report. Passed.

The next regular Community Promotion Meeting will be Thursday, June 1, 2017 at noon.

Saluk moved, Mosier seconded, to adjourn at 12:44 p.m. Passed.

Chairman

Attest: _____
Secretary