

Community Promotion Commission
March 1, 2018
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Mosier, Saluk, and Schroder. Absent: Fredrickson. Also present was Council Member Gerald Brink.

Mosier moved, Schroder seconded, to approve the proposed agenda. Passed.

Saluk moved, Mosier seconded, to approve the minutes of the February 1, 2018 meeting as presented. Passed.

Mosier moved, Saluk seconded, to pay Cass County Master Gardeners \$1,400.00 for advertising for the Atlantic Spring Garden Seminar \$1,400.00. Passed.

Mosier moved, Schroder seconded, to pay Atlantic Area Chamber of Commerce \$1,500.00 for advertising for the 2018 Iowa Travel Guide. Passed.

Mosier moved, Schroder seconded, to pay Atlantic Area Chamber of Commerce \$2,000.00 for T-shirts for Atlantic's 150 year celebration to help pay for fireworks for the 4th of July. Passed.

Mosier moved, Saluk seconded, to approve Peggy Jacobs/Choice Printing up to \$550.00 for brochures and flyers for Atlantic's 150 year celebration. It was suggested by the commission the money goes toward 2,000 brochures, 250 flyers, and the set-up fee. Passed.

Mosier moved to deny, Saluk seconded, request by Peggy Jacobs \$2,053.00 for 5,000 pencils for Atlantic's 150 year celebration. Passed.

Schroder moved, Mosier seconded, to approve Produce in the Park \$2,000.00 for advertising. Passed.

Saluk moved, Mosier seconded, to approve the Atlantic Area Chamber of Commerce \$1,200.00 for advertising with the 2018 Western Iowa Tourism. Passed.

Bailey Smith spoke on behalf of the Chamber of Commerce stating they've started their Total Resource Campaign.

Russell Joyce spoke on behalf of CADCO stating there are a couple small business start-ups coming to Atlantic. One sells cleaning products and other offers fast Internet.

Schroder moved, Mosier seconded, to approve the Budget Report. Passed.

The next regular Community Promotion Meeting will be Thursday, April 5, 2018 at noon.

Mosier moved, Schroder seconded, to adjourn at 12:38 p.m. Passed.

Chairman

Attest: _____
Secretary