

COMMUNITY PROMOTION COMMISSION FUNDING REQUEST

MISSION STATEMENT

To prepare and execute a strategic plan for the external advertising of the community in order to promote retail and industrial growth, tourism and population growth in the community.

DATE OF REQUEST (*Cannot be after the event!*) – _____

GROUP / ORGANIZATION REQUESTING FUNDS –

ADDRESS – _____

CONTACT PERSON – _____ **PHONE** – _____

TOTAL FUNDS REQUESTED - _____

DATE FUNDS WILL BE NEEDED - _____

1. Describe the purpose of this request including a detailed explanation for use of the funds showing a rough breakdown of how the funds would be spent. Indicate potential vendors. NOTE: Payments to "Individuals" is not permitted. (*If applicable, attach supporting documents to this request.*)

2. Explain how this request is going to be used to promote the community and / or bring people to Atlantic. If applicable, include what actions will be taken to encourage visitors to access Atlantic businesses.

3. What other financial resources do you have available for this request?

4. Describe or show how / where a credit line will be used in your advertisement or electronic ads. *(All printed items funded through the Atlantic Community Promotion Commission shall include the Atlantic Community Promotion Commission name. The size of the Atlantic Community Promotion Commission printed name should be in proportion with the size of the printed item. All electronic ads shall include a credit line of spoken words that the ad is a "Cooperative effort with the Atlantic Community Promotion Commission.")*
