

AGENDA  
COMMUNITY PROMOTION COMMISSION MEETING  
THURSDAY, AUGUST 1, 2019  
12:00 NOON – COUNCIL CHAMBERS – CITY HALL

1. CALL TO ORDER

2. APPROVAL OF AGENDA

\*\*If any member has a conflict of interest with any agenda item, please state your conflict of interest now

3. APPROVAL OF MINUTES – July 11, 2019

4. OLD BUSINESS

- a. Cass County Choral Society

5. APPROVAL OF BILLS

- a. Atlantic Area Chamber of Commerce – AtlanticFest marketing - \$3,000.00
- b. Atlantic Area Chamber of Commerce – Our Iowa Magazine advertising - \$1,200.00
- c. ARISE – 10 Presentations/Activities marketing - \$5,000.00
- d. Atlantic Disk Golf Club – Golf Disks - \$3,300.00

6. FUNDING REQUESTS

- a. Atlantic Area Chamber of Commerce – Coca-Cola Days marketing - \$2,500.00
- b. Atlantic Area Chamber of Commerce – Drive-In Movie advertising - \$5,000.00

7. Strategic Plan

8. NEW BUSINESS

9. SUBCOMMITTEE REPORTS

10. COMMUNITY MARKETING

- a. Chamber
- b. CADCO

11. FINANCE REPORT

- a. July 2019

12. ADJOURNMENT – NEXT MEETING SEPTEMBER 5, 2019