

Community Promotion Commission
August 1, 2019
12:00 p.m.

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Fleener, Mosier, and Roberts. Absent: Jensen. Also present were: Dick Casady, Jen McEntaffer and Bailey Smith.

Motion by Roberts; second by Fleener to approve agenda. All ayes. Passed.

Livengood stated he has a conflict of interest with agenda item 5c. He said he abstained from the vote for the funding request but not the approval of bills.

Motion by Mosier; second by Fleener to approve the July 11, 2019 minutes. All ayes. Passed.

Motion by Roberts; second by Fleener to approve payment to Atlantic Area Chamber of Commerce for Atlanticfest marketing in the amount of \$3,000.00. All ayes. Passed.

Motion by Fleener; second by Mosier to approve payment to Atlantic Area Chamber of Commerce for Our Iowa Magazine advertising in the amount of \$1,200.00. All ayes. Passed.

Motion by Roberts; second by Fleener to approve payment to ARISE for presentations and activities marketing in the amount of \$5,000.00. All ayes. Passed.

Motion by Mosier; second by Roberts to approve payment to Atlantic Disk Golf Club for golf discs in the amount of \$3,300.00. All ayes. Passed.

Motion by Fleener; second by Mosier to approve the funding request from Atlantic Area Chamber of Commerce for Coca-Cola Days marketing in the amount of \$2,500.00. All ayes. Passed.

Motion by Fleener; second by Roberts to approve the funding request from Atlantic Area Chamber of Commerce for Drive-In Movie advertising in the amount of \$5,000.00. All ayes. Passed.

The strategic plan was discussed by Roberts mentioning Iowa Group Travel has three different bus shows. The CPC could look for volunteers to work the Omaha show if the CPC funds it. The ads will be put on the radio as well as Facebook.

Fleener spoke about the subcommittee reports saying she revised the form for the Business Incentive Grant.

Bailey Smith reported for the Chamber that RAGBRAI brought in \$30,000.00 for the day. Atlantic was said to have great hospitality. Atlanticfest is August 10th. Produce in the Park is going on through the summer on Thursdays from 4:30 – 6:30.

Jen McEntaffer from CADCO mentioned the leadership program. A new business is coming to town as well as a business expansion.

Motion by Fleener; second by Mosier to approve the July finance report.

Motion by Mosier; second by Fleener to adjourn at 12:51. All ayes. Passed.

Next meeting is September 5th.

Chairman

Secretary