

Community Promotion Commission
August 13, 2015
12:00 Noon

The Atlantic Community Promotion Commission met in regular session with Chairman Livengood presiding. Members present were: Fredrickson, Mosier, Saluk, and Wieser. Absent: None. Also present was City Councilmember Casady.

Mosier moved, Fredrickson seconded, to amend the agenda by adding item #4.A. "Business Incentive Grant", changing items #5.A. and #5.B. to items #5.B. and #5.C. respectfully, adding item #5.A. "Welcome New Members", item #5.D. "Report from Produce in the Park", item #5.E. "Request from Produce in the Park - \$1,000", item #5.F. "Request from ARISE - \$5,000", item #5.G. "Request from Chamber of Commerce for Coke Brochures - \$2,000", and item #5.H. "Request from Image Builders for Atlantic Sign - \$10,000" and to approve the rest of the agenda as posted. Passed.

Mosier moved, Wieser seconded, to approve the minutes of the July 2, 2015 meeting as presented. Passed.

The Commission agreed to discuss the Business Incentive Grant under the Subcommittee Reports.

Mayor Jones welcomed the new CPC members and explained the purpose of the Commission.

Saluk moved, Fredrickson seconded, to approve the Cass County Freedom Rock request. Failed on a 0-5 vote.

Wieser moved, Fredrickson seconded, to approve the request from Atlantic Disc Golf Club of \$1,950 for the purchase of disc golf discs with the City's logo. Passed.

LaVon Eblen of Produce in the Park presented a report on how prior CPC funds were used for their weekly events.

The Commission discussed the process of how to receive funding requests, amount of detail required, and requirements for bills.

After much discussion, Wieser moved, Mosier seconded, to approve the payment to Produce in the Park in the amount of \$1,000. Payment will be presented at the next CPC meeting on September 3, 2015. Passed.

Lavon Eblen and Bob Boots presented a request from ARISE for \$5,000 to design and print a brochure, purchase shopping bags as a fund raising and promotion piece, membership in Iowa Western Tourism, costs for an open house and advertising to target audiences.

Wieser moved, Mosier seconded, to approve the request from ARISE for \$5,000. Passed with Livengood abstaining as he is the President of ARISE.

Mosier moved, Saluk seconded, to approve the request from the Chamber of Commerce for Atlantic Coca-Cola Days brochures in the amount of \$2,000. Passed.

Gerald Brink presented a request from Image Builders in the amount of \$10,000 to help with the replacement of the electronic message board on the “Atlantic” sign at 7th and Chestnut Streets.

Mosier moved, Fredricksen seconded, to approve the request from Image Builders for \$10,000. Passed.

Mosier moved, Wieser seconded, to approve the bill for reimbursement to Gene Fischer for a Christmas light adapter in the amount of \$75.03. Passed.

The Commission tabled discussion of the Business Incentive Grant to the meeting on September 3, 2015.

Chamber of Commerce Executive Director Ouida Wymer gave an update on events and the community website.

Wieser moved, Mosier seconded, to approve the July Finance Report. Passed.

The next regular Community Promotion Meeting will be Thursday, September 3, 2015 at noon.

Wieser moved, Mosier seconded, to adjourn at 1:15 p.m. Passed.

Steve Livengood
Chairman

Attest: Deirdre Derby
Secretary