

Community Promotion Commission
March 5, 2020
12:00 p.m.

The Atlantic Community Promotion Commission met in regular session with Chairman Mosier presiding. Members present were: Fleener, Livengood, and Roberts. Absent: Jensen. Also present were Dick Casady and Bailey Smith.

Mosier stated Mayor Jones asked him if the CPC could bump up 4th of July Fireworks from \$3,000.00 to \$4,000.00.

Motion by Livengood; second by Fleener to approve the amended agenda. All ayes. Passed.

Motion by Livengood; second by Fleener to approve the February 6, 2020 minutes. All ayes. Passed.

Motion by Roberts; second by Fleener to approve payment to the Atlantic Garden Seminar for advertising in the amount of \$747.62. All ayes. Passed.

Motion by Fleener; second by Livengood to approve the funding request from Atlantic Area Chamber of Commerce for the 2020 Western Iowa Tourism Guide in the amount of \$1,200.00. All ayes. Passed.

Motion by Roberts; second by Fleener to approve the funding request from Atlantic Area Chamber of Commerce for the 2020 Iowa Travel Guide in the amount of \$1,500.00. All ayes. Passed.

Motion by Roberts; second by Livengood to approve the funding request from the Atlantic Garden Seminar for advertising costs up to \$100.00 in addition to the \$900.00 already approved. All ayes. Passed.

The strategic plan was discussed with Roberts suggesting more of a breakdown from the Chamber and CADCO. She also recommended getting someone from the Industry to serve on CPC. Roberts stated she is moving out of town and can no longer serve on the committee.

Bailey Smith with the Chamber of Commerce stated they started their sponsorship campaign, they hired someone, and three buildings have sold downtown.

Motion by Roberts, second by Livengood to approve the February 2020 finance report. All ayes. Passed.

Motion by Roberts; second by Livengood to adjourn at 12:45 pm. All ayes. Passed.

Next meeting is April 2, 2020.

Chairman

Secretary