

Leading Communities: A Place-Based Leadership Curriculum

Four Core Skill Sets

- Understanding community leadership and your community
- Identifying issues and framing ideas
- Building social capital
- Mobilizing resources for community action

Leading Communities is a research based program developed by ISU Extension and Outreach and the University of Wisconsin Extension. It is designed to teach community members skills they need for interacting and working together to promote sustainable community development.



Personal and Professional Growth

- Enhance your personal leadership abilities
- Expand your network of leaders in the community
- Find opportunities for future leadership in your career and community.
- Expand your awareness of challenges and opportunities in Cass County

Participants will interact with local leaders and learn about Cass County resources during community tours and presentations. Class sessions and tours will rotate around the county, showcasing the diversity of services in Cass County. A certificate will be awarded to participants who successfully fulfill the requirements of the leadership program.

Building Leaders for a Stronger Tomorrow

Class of 2019-20

Leading Cass County is designed to identify, cultivate, and direct future leaders for our local communities. Presented by:

ISU Extension and Outreach in Cass County

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Cass/Atlantic Development Corp.

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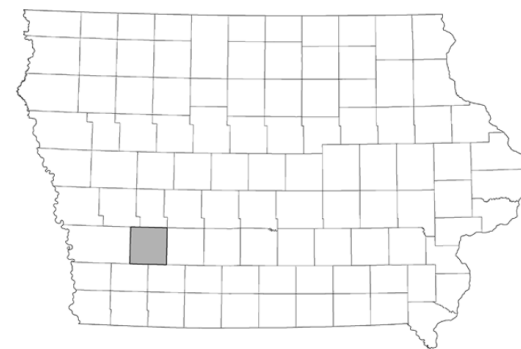
Important Dates:

- Participant applications due by noon on Wednesday, August 14, 2019
- Participant notification by August 16, 2019
- Mix and Mingle Orientation for all participants on Thursday, August 29 @ 6 PM
- Program runs September 2019 - April 2020, see dates on reverse side

Program application is available online or by contacting the partners above.

Tuition

- \$350 per participant



Leading Cass County

Presented in Partnership by:

**Atlantic Area
Chamber of Commerce**
Business based. Community minded.

CADCO
CASS/ATLANTIC DEVELOPMENT CORP.

IOWA STATE UNIVERSITY
Extension and Outreach

Morning classroom sessions held from 8:30 – 11:30 AM, followed by lunch and community tours from 11:30 AM – 2:30 PM - Locations Below

**SESSION 1
SEPTEMBER 4, 2019**

TOPIC: Community Leadership

Class Location: Atlantic Area Chamber of Commerce

- Understanding Place-Based Leadership Development
- Your Community by the Numbers
- Identify Community Assets
- ◇ Learn the History of Chamber Building/Depot
- ◇ Walking Tour of Downtown Atlantic
- ◇ Tour Atlantic City Hall and Police Station

**SESSION 2
OCTOBER 2, 2019**

TOPIC: Agriculture & Conservation

Class Location: Cass County Extension Office

- Impacts of Community Decisions
- Goals and Plans
- ◇ Learn the Role of Iowa State University Extension
- ◇ Tour Lake Anita State Park/DNR Station
- ◇ Tour Anita Vet Clinic

**SESSION 3
NOVEMBER 6, 2019**

TOPIC: Healthcare & Social Services

Class Location: Cass County Health System

- Learn how to Frame Ideas
- Identify and Prioritize Community Issues
- Learn how to Reframe Issues
- ◇ Overview of Services Offered by Cass County Health System
- ◇ Tour of CCHS Hospital and Clinics

**SESSION 4
DECEMBER 4, 2019**

TOPIC: Local Government, Crime & Safety

Class Location: Iowa Western Community College

- Create a Community Vision
- Learn how to make Group Decisions
- ◇ Visit the Cass County Courthouse and tour the Cass County Jail

**SESSION 5
JANUARY 8, 2020**

TOPIC: Economic Development

Class Location: The Whitney, Downtown Atlantic

- Understanding Social Capital
- Learn how to Build Relationships and Trust
- ◇ Presentation on Southwest Iowa Planning Council
- ◇ Learn about The Whitney historic renovation
- ◇ Tour Atlantic Coca-Cola Bottling

**SESSION 6
FEBRUARY 5, 2020**

TOPIC: Education

Class Location: Iowa Western Community College

- Building Shared Understanding
- Communication and Skills Assessment
- Inclusion and Diversity
- Conflict Management
- ◇ Tour of Iowa Western Community College
- ◇ Tour of Griswold Community Schools

**SESSION 7
MARCH 4, 2020**

TOPIC: State Government

Class Location: Des Moines (Plan to carpool)

- ◇ Travel to State Capitol in Des Moines
- ◇ Meet with State Government Officials
- ◇ Network with Southwest Iowa Leaders
- ◇ Advocate on behalf of Southwest Iowa

**GRADUATION
APRIL 1, 2020**

TOPIC: Graduation

Class Location: Cass County Community Center

- ◇ Graduation and Certificates Presented at 5 PM
- ◇ Family Potluck and Networking to follow
- ◇ 2019-2020 Leading Cass County Cohort will present their plan for improving Cass County through community service

- **Leading Communities Curriculum**
- ◇ **Local programming organized by local hosts and partner organizations**

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The fees for service will be used to off-set direct expenses and to support the Community and Economic Development County Extension Program in Cass County