

# Leading Communities: A Place-Based Leadership Curriculum

## Four Core Skill Sets

- Understanding community leadership and your community
- Identifying issues and framing ideas
- Building social capital
- Mobilizing resources for community action

Leading Communities is a research based program developed by ISU Extension and Outreach and the University of Wisconsin Extension. It is designed to teach community members skills they need for interacting and working together to promote sustainable community development.



## Personal and Professional Growth

- Enhance your personal leadership abilities
- Expand your network of leaders in the community
- Find opportunities for future leadership in your career and community.
- Expand your awareness of challenges and opportunities in Cass County

Participants will interact with local leaders and learn about Cass County resources during community tours and presentations. Class sessions and tours will rotate around the county, showcasing the diversity of services in Cass County. A certificate will be awarded to participants who successfully fulfill the requirements of the leadership program.

# Building Leaders for a Stronger Tomorrow

## Class of 2021-22

Leading Cass County is designed to identify, cultivate, and direct future leaders for our local communities. Presented by:

### ISU Extension and Outreach in Cass County

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### Atlantic Area Chamber of Commerce

Website: [www.atlantiowa.com](http://www.atlantiowa.com)

Contact: Bailey Smith

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Phone: 712-243-3017

### Cass/Atlantic Development Corp.

Website: [www.atlantiowa.com/cadco/](http://www.atlantiowa.com/cadco/)

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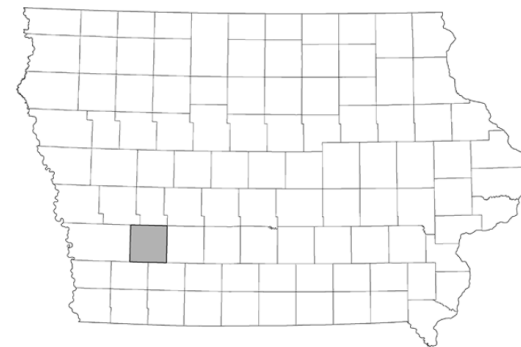
Phone: 712-243-2022

## And by Presenting Sponsors:

- Cass Health
- Camblin Mechanical
- Atlantic Municipal Utilities



**Thank You for Your Support of  
Leading Cass County!**



# Leading Cass County

Presented in Partnership by:

**Atlantic Area  
Chamber of Commerce**



Business based. Community minded.

**CADCO**

CASS/ATLANTIC DEVELOPMENT CORP.

**IOWA STATE UNIVERSITY**  
Extension and Outreach

**Morning classroom sessions held from 8:30 – 11:30 AM, followed by lunch and community tours from 11:30 AM – 2:30 PM - Locations Below**

**SESSION 1  
SEPTEMBER 21, 2021**

**TOPIC: Community Leadership**

Class Location: The Venue, Atlantic

- Understanding Place-Based Leadership Development
- Your Community by the Numbers
- Identify Community Assets
- ◇ Walking Tour of Downtown Atlantic
- ◇ Tour Atlantic City Hall and Police Station

**SESSION 2  
OCTOBER 12, 2021**

**TOPIC: Agriculture & Conservation**

Class Location: Cass County Community Center

- Impacts of Community Decisions
- Goals and Plans
- ◇ Learn the Role of Iowa State University Extension
- ◇ Tour Cold Springs Park in Lewis
- ◇ Learn about the local impact of Ag

**SESSION 3  
NOVEMBER 9, 2021**

**TOPIC: Economic Development**

Class Location: Atlantic Area Chamber of Commerce

- Learn how to Frame Ideas
- Identify and Prioritize Community Issues
- Learn how to Reframe Issues
- ◇ Presentation on Southwest Iowa Planning Council
- ◇ Learn the History and Renovation of Downtown Atlantic Buildings
- ◇ Tour Local Businesses Downtown

**SESSION 4  
DECEMBER 14, 2021**

**TOPIC: Local Government, Crime & Safety**

Class Location: Cass County Community Center

- Create a Community Vision
- Learn how to make Group Decisions
- ◇ Visit the Cass County Courthouse and Comm Center
- ◇ Tour the Cass County Sheriff's Office and Jail

**SESSION 5  
JANUARY 11, 2022**

**TOPIC: Healthcare & Social Services**

Class Location: Cass Health

- Understanding Social Capital
- Learn how to Build Relationships and Trust
- ◇ Overview of Services Offered by Cass Health
- ◇ Tour of Cass Health Hospital and Clinics Remodel

**SESSION 6  
FEBRUARY 8, 2022**

**TOPIC: Education**

Class Location: Cass County Community Center

- Building Shared Understanding
- Communication and Skills Assessment
- Inclusion and Diversity
- Conflict Management
- ◇ Tour of Iowa Western Community College
- ◇ Overview of Local Apprenticeship and Trade Programs
- ◇ Tour of CAM Digital Media Class Workspace

**SESSION 7  
MARCH 8, 2022**

**TOPIC: State Government**

Class Location: Des Moines (Plan to carpool)

- ◇ Travel to State Capitol in Des Moines
- ◇ Meet with State Government Officials
- ◇ Network with Southwest Iowa Leaders
- ◇ Advocate on behalf of Southwest Iowa

**GRADUATION  
APRIL 5, 2022**

**TOPIC: Graduation**

Class Location: Cass County Community Center

- ◇ Graduation and Certificates Presented at 5 PM
- ◇ Family Potluck and Networking to follow
- ◇ 2021-2022 Leading Cass County Cohort will present their plan for improving Cass County through community service

- **Leading Communities Curriculum**
- ◇ **Local programming organized by local hosts and partner organizations**

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to [www.extension.iastate.edu/diversity/ext](http://www.extension.iastate.edu/diversity/ext).

*The fees for service will be used to off-set direct expenses and to support the Community and Economic Development County Extension Program in Cass County*